

## Color

Print CMS 542 (carolina blue)

Process matching:

Cyan 62

Magenta 22

Yellow 0

Black 3

For web 6699CC

Must always use the above carolina blue, black, or if the background is color - the entire signature can be white.

The entire signature has to be one color, you cannot mix colors, and it cannot be any other colors than these three.

You cannot place the signature on a heavily patterned background

You cannot place a black signature on a dark background.

## Image

Do not distort the signature

Do not crop the signature

Do not add effects to the signature

Do not tilt the signature in any direction

Do not substitute the typeset.

Do not surround the signature with a shape.

Do not attach any program level identification to the signature.